

# 10 brands you'll have to give up if you're boycotting Israel

Since 2005, the Boycott, Divestment, and Sanctions movement (BDS) has called on the international community to pressure [Israel](#) economically as "a form of civil resistance to Israeli occupation, colonialism, and apartheid."

That would mean significant lifestyle changes for some consumers. Here are 10 brands that BDS supporters have urged others to boycott, not to mention thousands of other products that contain or use Israeli-developed technology, including [iPhones](#), [iPads](#), [MacBooks](#), [Skype](#), computer firewalls, and [Microsoft XP](#).

- [Christa Case Bryant](#), Staff writer



[Enlarge](#)

Pampers diapers, a product distributed by Procter & Gamble, on sale at a California grocery store. (Mario Anzuoni / Reuters)

## 1. Pampers

[Procter & Gamble](#), which produces [Pampers](#), is one of the largest clients of an Israeli company that supplies diaper products, Avgol Nonwoven Industries. [P&G](#) accounts for nearly half of the company's sales, according to the pro-boycott research group Who Profits. Avgol Nonwoven Industries runs a plant in the Barkan industrial complex, located near the [West Bank](#) settlement of Ariel.





[Enlarge](#)

Models perform the final runway walk during Victoria Secret's 2012 fashion show in New York. (Evan Agostini / AP)

## 2. Victoria's Secret

The popular lingerie company is one of the largest clients of Delta Galil, which operates a textile factory in the [West Bank](#) industrial zone of Barkan as well as a shop in the settlement of [Maale Adumim](#). Palestinians have also criticized the company for establishing its headquarters on land expropriated from Palestinians in the [Galilee](#).



[Enlarge](#)

The Volvo XC Coupe concept is displayed during the press preview day of the North American International Auto Show in Detroit in Jan. 2014. (Rebecca Cook / Reuters)

## 3. Volvo

BDS supporters have criticized the Swedish giant for supplying equipment used to bulldoze Palestinian homes and also for its 27 percent stake in Merkavim, whose buses are used to transport Palestinian prisoners to and from Israeli jails.



[Enlarge](#)

People visit the Intel booth at the 2013 Computex exhibition in Taipei. (Pichi Chuang / Reuters)

## 4. Intel

Al-Awda, the Palestinian Right to Return Coalition, has called on [Intel](#) to close its plants in [Kiryat Gat](#), site of the former Palestinian villages Iraq al-Manshiya and Faluja. Israeli historian [Benny Morris](#) has written that during the 1948-49 Israeli war of independence with Palestinians and their Arab allies, the villages' residents were all expelled in line with [Israel's](#) "strategic desire to achieve 'Arab-clear' frontiers."

Intel, whose processors can be found in about 80 percent of the world's computers, has reportedly invested \$2.7 billion to upgrade its Kiryat Gat plants where it is working on new chips that will make computers lighter and faster. That brings its total investments in Israel to about \$10 billion, and it has also benefited from more than \$1 billion in Israeli government grants.





[Enlarge](#)

A Sabra cart at a film premier at the Egyptian Theatre in Apr. 2013 in Hollywood, California. (Todd Williamson / AP)

## 5. Hummus

A [Philadelphia](#)-based BDS campaign drew attention to Israeli hummus makers Tribe and Sabra with a flash dance adaptation of a [Lady Gaga](#) song, which they dubbed "No Justice, No (Chick) Peas." The critics pointed to Sabra parent company Strauss's support of the Israeli military, and Tribe's owner Osem's support of the [Jewish National Fund](#), which they criticized for displacing Bedouin with development projects in the [Negev desert](#).



[Enlarge](#)

Motorola Moto X smartphones, using Google's Android software, are shown at an Aug. 2013 press preview in New York. (Mark Lennihan / AP)

## 6. Motorola

Electronics giant Motorola has been targeted by BDS supporters for providing surveillance equipment used around Israeli settlements, along the Israeli-built separation barrier, and along the [Israel-Gaza](#) border. In addition, the company [signed a \\$100 million deal with Israel in January 2014](#) for encrypted smartphones for its soldiers and security personnel.



[Enlarge](#)

A guest plays a video game on the Slate7 Extreme tablet at the Entertainment station at the HP 2013 Next Generation PC event in New York. (John Minchillo / AP)

## 7. Hewlett-Packard

[Hewlett-Packard](#), the maker of computers and printers better known as HP, has come under fire for its involvement in biometric technology at Israeli checkpoints and for Israeli identification cards. BDS supporters have also criticized them for using service providers based in Israeli settlements.

## 8. Ahava

The Israeli cosmetics company, whose name means "love," is a common target of BDS supporters. Ahava's products use minerals from the Dead Sea, which borders occupied territory, and its manufacturing plant is located in an Israeli settlement in the West Bank that is also a shareholder in the company, giving the settlement a direct financial stake. Ahava exports to 45 countries, and derives about half its sales from such exports. *(Editor's note: This slide replaces a previous one, after it was brought to our attention that while some include Starbucks in calls for boycotting Israel, it does not meet the criteria set by the BDS movement.)*



[Enlarge](#)

A McDonald's restaurant sign in Del Mar, California. (Mike Blake / Reuters)

## 9. McDonald's

BDS supporters have targeted [McDonald's](#) for its partnership with the [Jewish United Fund](#), which, among other things, promotes visits to [Kiryat Gat](#), built on top of a destroyed Palestinian village. Critics have also targeted McDonald's for discriminating against Arab workers at its restaurants in [Israel](#).



[Enlarge](#)

Carbonator bottles are seen at the SodaStream factory in the West Bank Jewish settlement of Maale Adumim January 28, 2014. (Ammar Awad / Reuters)

## 10. SodaStream

The Israeli company, which runs a factory in the industrial park connected with the Israeli settlement of [Maale Adumim](#), has become a lightning rod for BDS criticism since releasing an ad featuring [Scarlett Johansson](#). Palestinian residents in the area and international activists [issued a press release](#) on Jan. 30 calling on Ms. Johansson to stop promoting [SodaStream](#), saying that

such companies "directly support [Israel](#)'s illegal occupation and colonization of Palestinian land by paying taxes to municipal settlement governments, employing local settlers, and providing the economic infrastructure for Israel's settlement expansion." [\*Read the Monitor's story about why Palestinian workers at SodaStream disagree.\*](#)